

Kaposvári University Faculty of Economic Science
Kaposvár, Guba Sándor u. 40.

SUBJECT THEMATIC AND REQUIREMENTS

Name of Subject: Management economics

Code(s) of Subject:

Education level: MSC

Specialization(s): Regional and environmental economics MSC

Divisions: full time and part time

Number of lectures(lecture/seminar):4+4 every two weeks

Form of evaluation: colloquium

Responsible instructor for subject:Dr. Csima Ferenc

Instructor for lectures and seminars:Dr. Csima Ferenc

Responsible Department:Department of Agrar economy and Management

Name and position of Department leader:Dr. Borbély Csaba – associate professor

Validity of subject thematic and requirements:2015/2016 year 2 semester

Subject goals:

Main goal of the subject to teach the main areas of decisions applied in the business economy.
Basic objective that the students should understand the different decision making theories
Most important part of the subject is the learning the theoretical background and practical solutions of different situations.

Requirements and evaluation form

Successful test writing at the end of the semester, Colloquium

Content of the subject (thematic)

NR.	TYPE	TOPIC
1.	lecture seminar	Theory of problem solving Decision theories and tendencies Theory of limited rationality
2.	lecture seminar	Creative decision making Psychology of decisions Knowledge management
3.	lecture seminar	Group decisions Conflict theory Social decisions
4.	lecture seminar	Culture and decision making Decisions and ethic
5.	lecture seminar	Decision risks Decision mistakes

Literature

Compulsory literature

MARCH JAMES: A primer on decision making: How decisions happen. Free-Press, ISBN: 9781439108338, 2004

Proposed literature

STUART CRANIER: The 75 Greatest Management Decisions Ever Made: ...and 21 of the Worst. Fine Communications, ISBN 1567315321 , 2002

Kaposvár, 6 January 2016


Signature of lecturer


Signature of Department leader